

The next pages outline a wireframe of the home page and interior pages. The sitemap of the site is:

- Home
- About Us
 - Why UIC?
 - The UIC Process
- Products
 - Comparison Chart
 - Pre-sale Sample Analysis
 - Carbon Analysis
 - CM120
 - CM130
 - CM135
 - CM140
 - CM150
 - CM180
 - CM190
 - CM220
 - CM240
 - CM250
 - CM540
 - CM5390
 - Sulfur Analysis
 - CM320
 - CM340
 - CM350
 - CM440
 - CM540
 - CM5390S
 - Dual Analysis
 - CM5016
 - Osometers
 - Model 833
 - Spare Parts and Consumables (shopping cart)

- Services
 - Recalibration
 - Repair (Take out Stanco and Request for Repair)
 - Pre-sale Sample Analysis
- Blog
 - Articles
 - ELEMENTAL ANALYSIS: COULOMETRY
 - TOTAL INORGANIC CARBON (TIC) (PPT)
 - News / Events
 - Troubleshooting | Technical Bulletins
 - Material Safety Data Sheets
 - Application Notes
 - Educational Videos
- Contact Us (Listed - United States, United Kingdom, Mexico, India, Korea)
 - Request Catalog
 - Become a Distributor
 - Request For Repair
 - Request a Quote

The site needs to be clean, professional, and easy to navigate. For colors

- Blue (provides a trust, loyalty, integrity, reliability, dependability, responsibility feel. Physiologically, blue is calming, reducing tension and fear. Blue adds strength and unity, and is therapeutic to the mind and body.)
- White (in color psychology white is the color of new beginnings, wiping the slate clean. Physiologically, white is also calming as it creates simplicity, organization, and efficiency.)
- Gray (meaning of intellect, knowledge, wisdom, security, sleek , professional, refined, yet contemporary)

Competitors:

- <http://www.skalar.com/>
- <http://www.leco.com/>
- <http://www.horiba.com/us/en/process-environmental/products/water-quality-measurement/details/on-line-toc-analyzer-ht-100-1102/>
- <http://www.ssi.shimadzu.com/products/productgroup.cfm?subcatlink=tocanalyzers>

UIC, Inc. Logo (darker navy blue) <i>Your source for carbon and sulfur analysis.</i>				815.744.44 Search	
Home About Us Products Services Blog Contact Us					
Slideshow with respective text added in each picture Slide 1: We ship all over the world Slide 2: Request a Free Pre-Sale Sample Slide 3: Conforms to American Standard Test Method (ASTM) D 513, <i>(link to C140 CM5016)</i> Slide 4: Want an easier way to measure your amine, carbon and sulphur levels? Slide 5: Comparison Between Coulometric Detection and NDIR Detection Slide 6: Announcement / Tradeshow Event				View Slideshow	
The primary products for UIC are the coulometric carbon analysis systems. These systems are used extensively by the university, geological, oceanographic, petroleum and cleanliness verification markets. The carbon analysis systems have the ability to determine total carbon (TC), total organic carbon (TOC), total inorganic carbon (TIC) and surface carbon (SC) in solids, liquids, slurries and gases.		View By Application <ul style="list-style-type: none">Dissolved carbon dioxide in sea waterCarbon dioxide in amine and hydrazineCarbon in soil and soil sedimentsSurface carbon analysis for metals and other surfaces (link to CM180) View list of all applications		Request Catalog	
				Request Free Pre-sale Sample	
CM5016		CM320		CM140	
					CM150
Standard Footer					

Request Free Pre-Sale Sample Graphic	Title of Page Content Area
Request Catalog Graphic	
Educational Videos Graphic	
Blog Graphic	
View By Application <ul style="list-style-type: none">Dissolved carbon dioxide in sea waterCarbon dioxide in amine and hydrazineCarbon in soil and soil sediments	